1stop, brings you the UI/UX Program in collaboration with

DesignMacha.

"Empowering Learners, Accelerating Careers."

Unlock your potential with industry-aligned training designed to shape future-ready UI/UX professionals.

About 1Stop.

1Stop, in partnership with DesignMacha, offers a comprehensive, career-oriented program in the UI & UX domain that includes industrial training, live projects, internships, and robust job assistance. This well-structured initiative is designed to equip students with practical skills, real-world experience, and strong placement support, ensuring progressive learning and true career readiness.

Why It's Unique

- Only one batch per year with limited seats (150 students).
- Prepares students step-by-step to become job-ready by graduation.

DETAILED ABOUT 1STOP UI/UX PROGRAM

"UI/UX Program at 1Stop – Learn by Doing"

UI (User Interface) refers to the visual elements of a product—like buttons, icons, and layout—that users interact with. UX (User Experience) focuses on the overall journey and satisfaction of a user while using the product. Together, UI/UX design ensures that digital products are both visually appealing and easy to use, creating intuitive and engaging experiences.

Key Points

- **User-Centered Design** – Focuses on the needs, goals, and behaviors of the end user.
- **Visual Consistency** – Maintains harmony in layout, color, typography, and branding.
- **Usability** – Ensures that the product is easy to navigate and interact with.
- **Problem Solving** – Aims to enhance user satisfaction by solving design and interaction challenges.

UI/UX Program Structure Breakdown

Week	Skill	Details & Activities
1	Introduction to UX	Understanding UI/UX design, exploring customer and user experience, foundational theories like Maslow's hierarchy, and the product-service pyramid.
1.1	Team Building & Design Strategy	Forming teams, learning business models, conducting stakeholder interviews, developing design strategies, and performing competitive analysis. Basic Figma introduction.
2	User Research	Conducting qualitative and quantitative research, user interviews, building rapport, and documenting interview data. Team concept presentations and FigJam introduction.
2.2	User Personas & Journey Mapping	Creating user personas, empathy maps, journey maps, user flows, task flows, information architecture, and card sorting exercises.
3	Wireframing & Navigation	Sketching wireframes, understanding navigation systems, rapid wireframing, documenting low-fidelity wireframes, introduction to HIG (Apple) and Material Design (Google), and creating wireframes using iOS guidelines.
3.3	Visual Design: Color & Typography	Learning color theory, typography, mood board creation, and building UI components and variants.

Week	Skill	Details & Activities
4	Design Systems & UI Practice	Developing a design system, replicating UI, and practicing UI design with reviews.
5	Mobile Platforms (Android & iOS)	Understanding platform-specific guidelines for Android and iOS, and reviewing mobile projects.
6	Website Design	Designing static and dynamic websites, using grid systems, and creating responsive web designs. Website project reviews.
7	Prototyping & Developer Handoff	Building interactive prototypes, using auto layout, and preparing design files for developer handoff.
8	Portfolio & Resume Building	Compiling a professional portfolio, resume creation, and Q&A sessions for clearing doubts.
9	Career Launch	Portfolio review, mock interviews, freelancing basics, and certification.
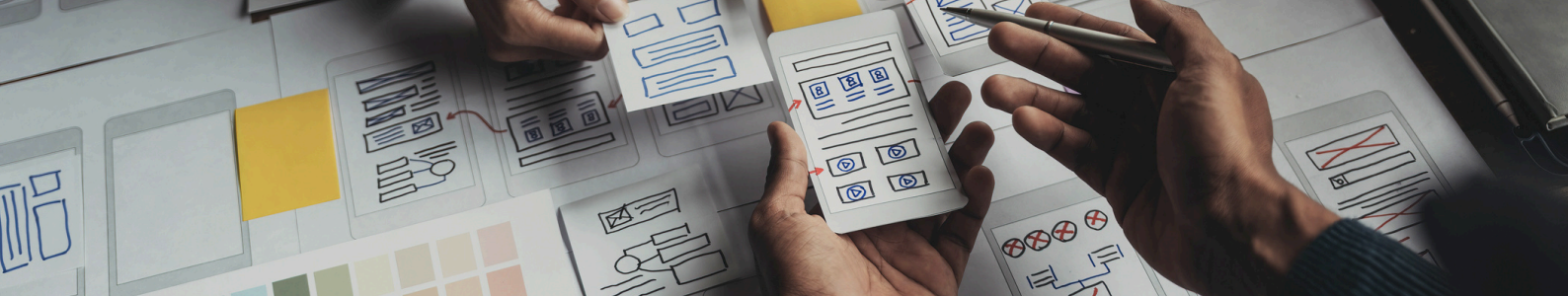
Benefits and Outcomes

Key Benefits

- **Hands-On, Practical Skill**

The curriculum is built around real-world, activities and projects, guided by seasoned product designers. You gain practical, job-ready skills that translate directly into the workplace.

- **Industry-Relevant Training**

You learn the latest tools (like Figma) and design methodologies, including user research, wireframing, prototyping, and visual design. This ensures your skills match current industry demands.

- **Portfolio Development**

Throughout the program, you build a professional portfolio with multiple case studies and real projects, which is crucial for job applications and freelance work.

- **Career Support & High Placement Rate**

1stop emphasizes job readiness, with performance tracking, interview preparation, and strong placement support. Many students secure jobs or internships upon completion, with a notable placement rate and competitive average salaries.

- **Networking & Mentorship**

You connect with experienced designers, successful alumni, and peers, gaining valuable industry insights and expanding your professional network.

- **Inclusive for All Backgrounds**

The program is open to beginners, career shifters, and even school/college dropouts, making it accessible to anyone eager to learn design

- **Freelance & Cross-Functional Opportunities**

The skills you gain open doors to freelance work, consulting, and roles that blend design with product management, marketing, or brand strategy

Expected Outcomes

Job-Ready Skills

Graduates are equipped to take on roles such as UI Designer, UX Designer, Product Designer, or related positions in tech, e-commerce, healthcare, and other industries.

Professional Portfolio

You complete the bootcamp with a comprehensive, well-organized portfolio that demonstrates your design thinking, creativity, and technical expertise—essential for standing out in the job market.

Diverse Career Paths

The curriculum prepares you for full-time employment, freelance projects, consulting, and even leadership roles as you gain experience (e.g., Design Lead, Creative Director).

Mastery of the Design Process

You gain in-depth knowledge of the entire UI/UX workflow: research, ideation, wireframing, prototyping, visual design, usability testing, and developer handoff.

Confidence & Independence

Intensive practice sessions and mentorship ensure you can tackle real-world design challenges independently and confidently
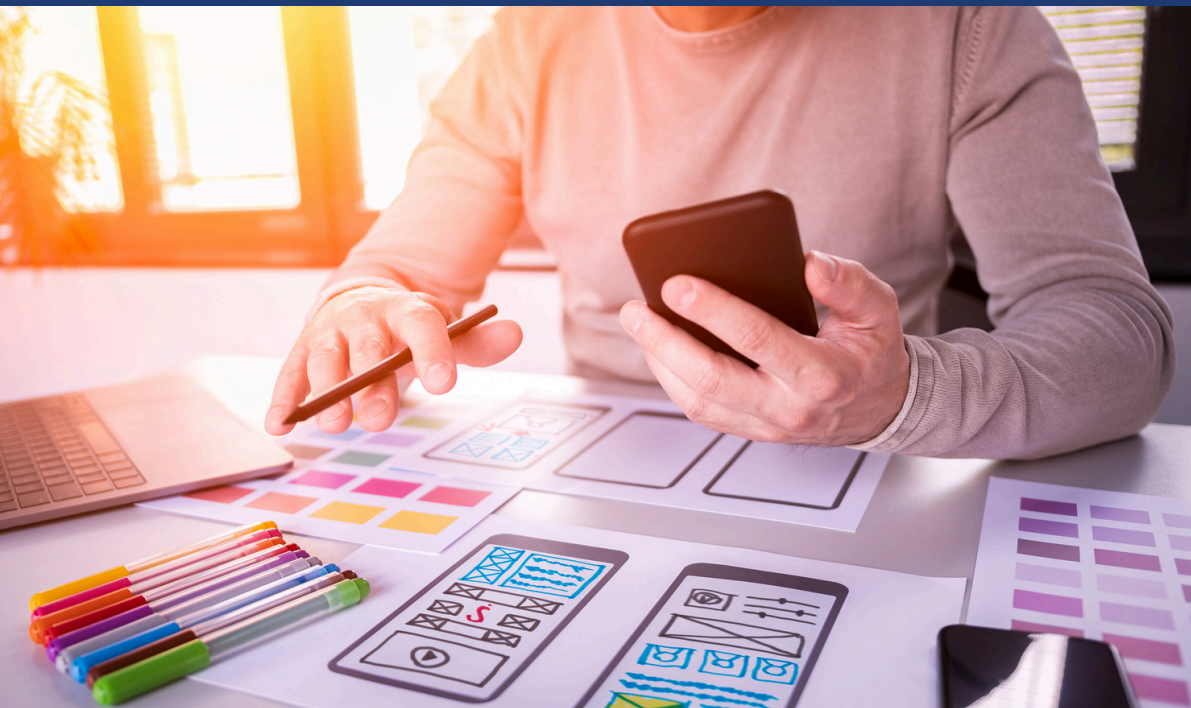
Application & Project Phase

Projects & Deliverables

- **User Research Reports:** Conducting and documenting interviews, surveys, and analysis.

- **Personas & Journey Maps:** Creating detailed user personas and mapping user journeys for Multiple products.

- **Wireframes & Prototypes:** Producing low- and high-fidelity wireframes, interactive prototypes, and navigation flows using Figma.

- **UI Replication Projects:** Practicing by replicating real-world app and website UIs to industry standards.

- **Design Systems:** Building reusable design systems and component libraries.

- **Responsive Website Design:** Designing and reviewing both static and dynamic responsive websites.

- **Mobile App Projects:** Designing for both Android and iOS platforms, following platform-specific guidelines.

- **Portfolio Case Studies:** Compiling all project work into a professional portfolio, including presentation and documentation.

- **Mock Interviews & Freelancing Projects:** Preparing for job interviews and learning the basics of freelancing, including how to find and execute freelance design projects.

Meet Our Team:

RASHMI BAHEKAR
UX MENTOR
FOUNDER | DESIGNMACHA

MRUNALI BAHEKAR
UX MENTOR
3 - YEAR EXPERIENCE

JAYASURYA
UX MENTOR

Placement & Internship Phase

GUARANTEED INTERNSHIP PHASE

1Stop guarantees an internship with partner companies- DesignMacha. The internship includes a formal Internship Offer Letter and a Completion Certificate upon successful completion.

STRUCTURED PLACEMENT PREPARATION

1Stop supports students in portfolio-building with multiple completed projects (typically around 6) , Also User gets mock interviews, resume reviews, and training for HR and technical rounds — all aimed at preparing you for real-world hiring.

FINAL TAKE

1stop program transforms theory into practical experience through a guaranteed internship, builds a robust credentials portfolio, and equips you with placement-ready skills via mock interviews and resume prep. If you're in your college, this phase sets you on a clear trajectory from "training" to "hired."
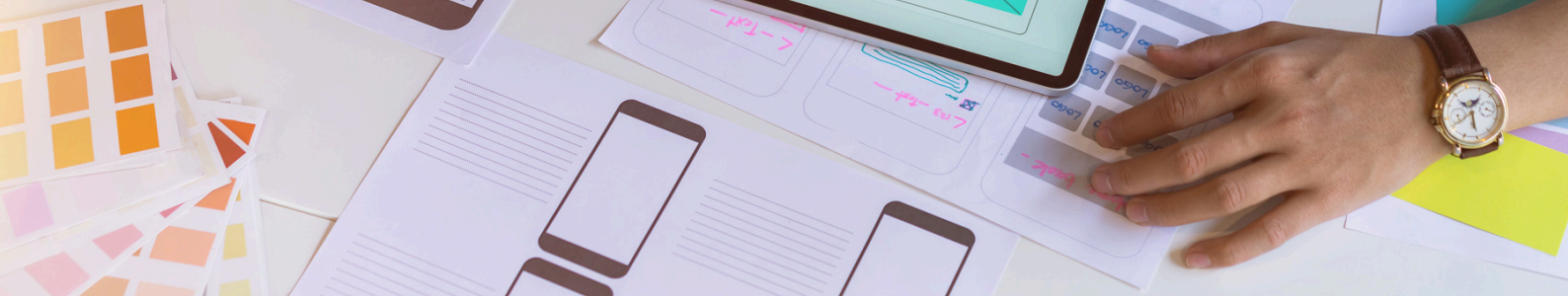
Step Into Top Product companies for UI/UX Roles

The leading and high-demand roles in the UI/UX Field along with a brief description of each:

Core UI/UX Design Roles

- **UI Designer (User Interface Designer)**

Focuses on the look and feel — creating visual elements like buttons, icons, colors, and typography.

- **UX Designer (User Experience Designer)**

Ensures the product is easy to use and intuitive — working on structure, flow, and user satisfaction.

- **Product Designer**

A hybrid of UI, UX, and strategy — involved in the entire product lifecycle from research to launch.

- **Interaction Designer (IxD)**

Designs how users interact with the interface — animations, transitions, and touch behaviors.

Research & Strategy Roles

- **UX Researcher**

Conducts user interviews, usability tests, and surveys to gather insights that shape the design.

- **Information Architect**

Organizes content, creates sitemaps, and ensures users can find information easily.

- **Design Strategist**

Aligns design with business goals and helps shape product direction through insights and planning.

Tech-Linked Roles

- **Design Technologist**

Combines design thinking with coding to prototype and test advanced design ideas.

- **UX Engineer**

A blend of designer and developer — works closely with product teams to implement complex interfaces.

Specialized & Evolving Roles

- **Motion Designer (UI Animation)**

Creates animated transitions, micro-interactions, and delightful movement in UI.

- **Accessibility Designer**

Ensures digital products are usable by people of all abilities and disabilities.

- **Visual Designer / Brand Designer (Digital)**

Focuses on consistent branding, graphic elements, and polished UI aesthetics.

- **Design System Manager**

Builds and maintains reusable components and standards for large-scale design consistency.

UI/UX Career Paths: Job Role Distribution in the Tech Industry
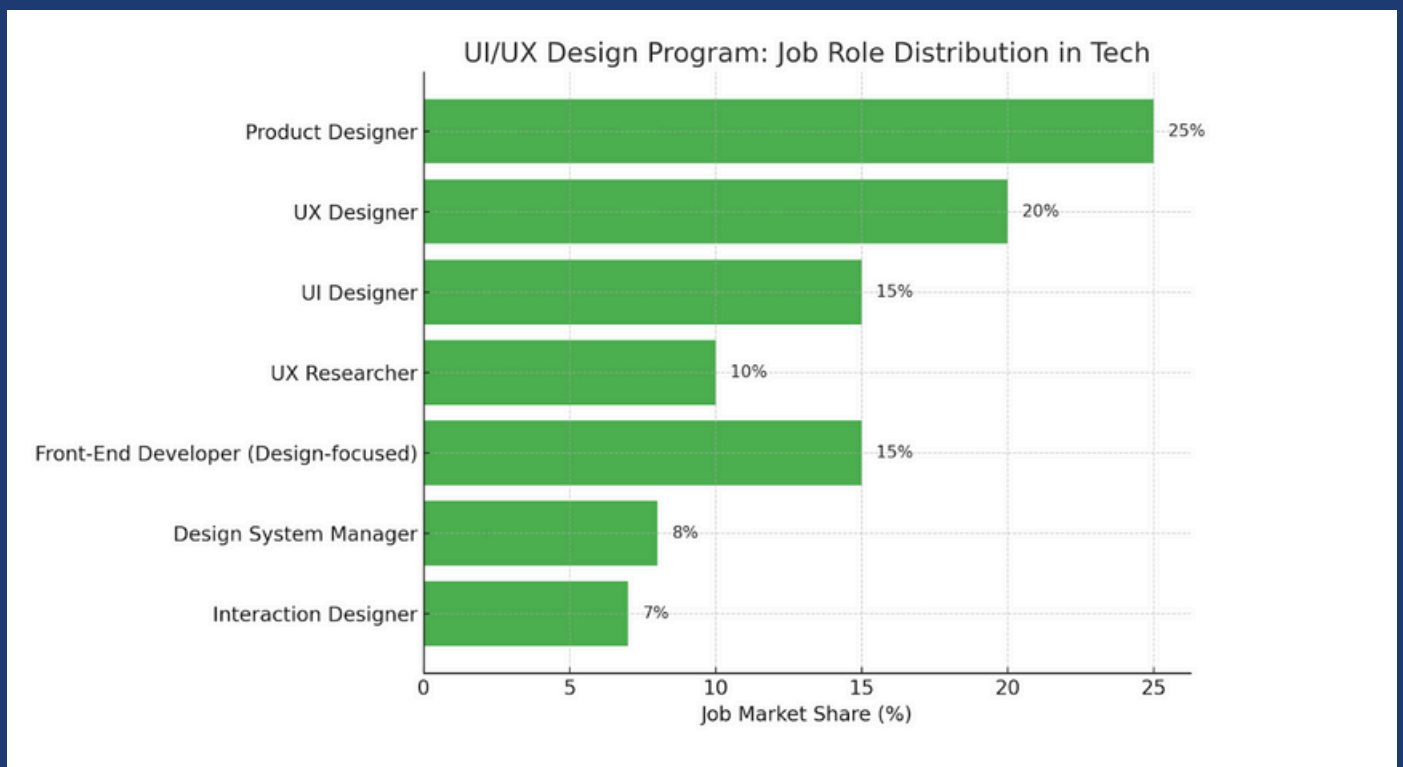
It shows which roles are in highest demand:
- Product Designers (25%) lead the market, followed by
- UX Designers (20%), and
- UI Designers & Design-focused Front-End Developers (15% each).

It helps aspiring UI/UX professionals understand which roles are most prevalent and choose a career path with high demand.

1STOP UI/UX PRICE DETAILS

Rs.3,500/- Only
(For Whole Program)

- Program Duration: 2.5 Month =>Live Industrial Training

- Live Project

- Guaranteed Internship and Placement Support

- 30+ Hours of Content

- Lifetime dashboard access

- Project Completion Certificate

- Internship Completion Certificate

- Customized Resume Builder and

- Placement Assistance

Accelerate Your Growth and Join the UI&UX Program.

For any inquiries or assistance, please feel free to reach out to us at

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